

Why is Pioneer the Choice of Optometry Students Nationwide?

"I have gone through ups and downs working with all kinds of salespeople and I have to just say that working with Pioneer has been a great experience. Working with Pioneer feels like working with family. Everyone is down to earth & hardworking. But moreover, Pioneer is extremely knowledgeable and incredibly successful in their field! I am definitely inspired by Pioneer's approach and how you work with the schools!"

Rachel Kaneta - UC Berkeley - Class of 2015

"My experience with Pioneer has been fabulous. They have been very professional and responsive every step of the way. They are everything you could want in customer service. I've taken bids from several companies and ended up going with Pioneer based upon their outstanding service. Their website is incredibly user-friendly and customized specifically to each school. They are truly people of their word. When we were told that if anything ever breaks to call us right away and we'll take care of it immediately, they did. Pioneer has our full confidence."

Tony Van Alstine - Indiana University - Class of 2011

"Not only did Pioneer provide me, and the students in their entirety, with the best service (warranties/follow-ups, etc.) I have ever seen, but they did it with a genuine smile. I saw them in person 3 times a year on average, and I truly looked forward to seeing them. They were wonderful. They have certainly earned customers for life from just about anyone they encounter. I look forward to working with them throughout my career, and running into them as often as possible!"

Brittany Kay - IAUPR - Class of 2019

"You guys have been so helpful with both equipment orders. Having to order (and spend a lot of money on) equipment we don't know much about is a little stressful, but placing orders with you guys has been so easy. Pioneer has been great through this whole process so I'm excited to know that there is a company out there I will be comfortable working with in the future!"

Gussie Branch - UAB - Class of 2016

The Pioneer Service Guarantee

- Since we are the primary distributor for over 90% of the Optometry Schools, we only provide products that we feel confident will last, not only through Optometry School, but also throughout your career.
- Our factory trained service department will repair or exchange equipment purchased through Pioneer. Not only will we provide on-campus service days, but also offer prepaid shipping labels for students who may have equipment issues between service day visits. We respect the value of a student's time; Pioneer has built a reputation around our 24 hour turn-around for repairs. We also extend our service policy to students off-campus on Rotation or any student that pursues a residency.
- Your satisfaction is important to us. Your Purchase carries a 30 Day Return Policy.

"MAKING STRIDES"



Raised over \$122,000 for Breast Cancer Research to date

One in every eight women will be diagnosed with breast cancer by the time they reach eighty-five. This figure not only impacts the lives of all women today, but their loved ones as well.

Pioneer's "Making Strides" promotion, in association with Volk Optical, features limited edition pink rimmed lenses exclusively manufactured for Pioneer. By purchasing a pink lens you will join in the fight against breast cancer with a \$10 donation. Pioneer will match your \$10 contribution resulting in a \$20 donation to the American Cancer Society - Making Strides

The "Making Strides" lenses are available in a 20D, 78D, 90D and Digital Wide Field.